

40 Headline Formulas that Work

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1. Is This The Best [Blank] Ever?
2. The Most Amazing [Blank] You'll Ever See
3. Video: Everything You Need to Know About [Blank] in 60 Seconds
4. This [Example] is Genius
5. Should You Stop [Doing Something You Probably Do]?
6. [Number] Empowering Quotes from [Important People]
7. Everything You Ever Wanted to Know About [Event/Topic]
8. [Number] Ways to [Achieve Desired Result]
9. This is What Happens When You [Action]
10. Who Else Wants More [Desired Result]?
11. The Secret to [Achieving Desired Result]
12. The Secret Behind [Desired Result] of [Celebrity/Authority Figure]
13. The Secret Behind [Celebrity's] Ability to [Achieve Desired Result]
14. How to [Do Something] like [Celebrity/Authority Figure]
15. Here is a Method That is Helping [Blank] to [Blank]
16. Get Rid of [Problem] Once and For All
17. A Quick Way to [Achieve Desired Result]
18. What Everybody Ought to Know About [Topic]
19. Give Me [Short Time Period] and I'll Give You [Result].
20. The Lazy [Blank's] Way to [Achieve Desired Result].
21. If You're [Blank], You Can [Blank].
22. How to Make [Mundane Task] Give You [Rewarding Benefit]
23. Why I [Blank] (And Maybe You Should Too)
24. Why [Impressive Number] of People are [Taking Desired Action]
25. Why [Blank] Fails and [Blank] Succeeds
26. Do Not Try Another [Blank] Until You [Do This]
27. The Ugly Truth About [Blank]
28. What Everybody Ought to Know About [Blank]
29. You, a [Desired Result]
30. You Don't Have to Be [Something Challenging] to be [Desired Result]
31. Little Known Ways to [Achieve Desired Result]
32. How to turn [Blank] into [Desired Result]

33. How To Build a [Blank] You Can Be Proud Of
34. Get [Desired Result] Without [Undesired Result]
35. Imagine [Desired Result] And Loving Every Minute Of It
36. Never Suffer From [Undesired Result] Again
37. The Quickest & Easiest Way To [Achieve Desired Result]
38. If You Can [Blank] You Can [Achieve Desired Result]
39. How To Take The Headache Out Of [Challenge]
40. [Number] Questions Answered About [Topic]